

# The Bachelor of Business Administration Program (International Program)



## Program Highlights

A Unique 3.5 year program to build  
Tomorrow's business leaders.

## Objectives

The BBA program has the clear goal of providing students with the knowledge, skills and capability for business administration with ethics

## Program Learning Outcomes

**Graduates** will learn and understand business management paradigms and will have fundamental skills, capacity to lead business administration activities.

**Graduates** will be able to creatively solve problems in the professional work environment in both domestic and overseas organizations.

## Curriculum



## Scholarships

- Top 3 of SAT score (for freshman)
- Top 3 of GPA

## Tuition Fees

- 68,000 baht per semester  
(Not included entry fee 15k-20k pay only once)

## Admission Requirements

- All applicants must have completed/be completing a High-school diploma (12th grade or equivalent)
- Portfolio 10 pages
- English test Requirement (IELTS≥5.5, TOEFL ITP≥543, TOEFL IBT≥72, OOPT≥61, KU-EPT≥51, SAT (Evidence-based Reading and writing)≥530, CEFR≥B2)

## Admission Methods For Foreign Students

1. Complete Application Form
2. A scan of passport or ID
3. Curriculum Vitae (CV)/Resume
4. Proof of English proficiency



**Application Form**

**Office Hours:** 9.00 AM – 4.30 PM

**Contact Us:** +66(2) 579 5768 , +66(8) 4356 4019

**IG:** bba\_kasetsart

**FB:** BBAKASETSART **Website:** <https://bba.bus.ku.ac.th/>

**Line:** @520ehqwd