

Entrepreneurial Economics Bachelor of Arts (International) Program

The EEBA (Entrepreneurial Economics) program is a hybrid between Economics and Business Program, with a focus on entrepreneurial studies and business economics, especially agricultural business. It is an undergraduate 4-year program, taught in English.

The program has 4 distinctive majors for students to choose from:

1. Economics of Agricultural Business and Food
2. Economics of Applied Finance for Entrepreneurs
3. Economics of Logistics
4. Economics of Tourism and Hospitality

Program Highlights

Objectives Our program objectives are to provide the knowledge and skills, so that our graduates are prepared to:

- Pursue careers in local, national, and multi-national enterprises,
- Enroll in postgraduate degree programs at leading universities in Thailand and abroad,
- Communicate and interact effectively with professionals throughout the world
- Conduct their lives with regard for highest moral and ethical standards

Program Learning Outcomes Graduates will learn to understand and advance cross-border businesses successfully while consciously preserving the world's natural resources, serving agricultural communities, fostering sustainable enterprises, and promoting environmental protections.

Tuition Fees Non-Thai students: 80,000 Thai Baht (\$ 2,100) per semester

Admission Methods For Foreign Students via Kasetsart University International College (KUIC) website at <https://sites.google.com/ku.th/isc/home>.

Curriculum

| | | |
|-----------------------------|------------|----------------|
| 1. General Education | 30 | |
| Credits | | |
| 2. Specific Courses | 94 | |
| Credits | | |
| - Core Courses | 64 | |
| Credits | | |
| - Major Courses | 30 | |
| Credits | | |
| 3. General Elective Courses | 6 | Credits |
| TOTAL | 130 | Credits |

Admission Requirements

1. General requirements

- 1.1 Applicants must have completed/be completing high school (Mathayom 6 or equivalent certificate/diploma in Thailand or abroad).
- 1.2 Applications must have an overall GPA of at least 2.20 in their high school credentials

2. English Proficiency Test

Applicants must submit at least one the following:

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| TOEFL (IBT) | ≥ 70 |
| TOEFL (ITP) | ≥ 520 |
| IELTS | ≥ 5 |
| SAT Evidence-Based Reading and Writing | ≥ 529 |

All proficiency test score results must not be older than (2) years prior date of application.

3. **Mathematics Proficiency Test** Applicants must submit at least one of the following:
 - SAT (Math) ≥ 450
 - or have a GPA on Mathematics within 5 semesters of ≥ 2.50 out 4.00

All proficiency test score results must not be older than (2) years prior date of application.

4. Optional requirements

- 4.1 Applicants whose family is a business owner/co-owner will be specially considered.

Scholarships Official Scholarship Announcement at <http://eeba.eco.ku.ac.th/2019/?p=1407&lang=en>

Contact Us

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