

Bachelor of Business Administration in Hospitality Industry Management (English Program) Faculty of Management Sciences



Program Highlights

The curriculum has two selective fields which are Hotel Management (HM) and Contemporary Tourism Management (CTM).

Objectives

The Hospitality Industry Management Program is designed to shape the students to have a strong foundation in tourism and hospitality sciences in order to give them the opportunity to move into an exciting leading role in various areas of the tourism and hospitality industry or even become a well-rounded tourism and hospitality entrepreneur.

Program learning outcomes

Knowledge: Mature into hospitality professionals who have obtained learning experiences in different sectors such as food and beverages, lodging, recreation, travel and tourism, and meetings and events operations.

Skills: Acquire skills such as hotel and tourism business entrepreneurship, accounting management for hotel and tourism, and human capital management.

Tuition Fees

59,950 THB- 1st Semester of the 1st year

58,750 THB- 2nd Semester of the 1st year (and for the rest of the regular semesters)

Admission requirements

1. High school diploma (equivalent to 12 years of secondary school)
2. Portfolio of not more than 10 pages (not including the cover page)
3. A copy of the applicant's identification card