

Bachelor of Business
Administration in
International Business
(English Program)
**Faculty of Management
Sciences**



Program Highlights

Extensive knowledge as well as an understanding of the dynamics of today's trade and business environment.

Objectives

The International Business Program aims to equip the students for a more globalized business environment, and prepares them for graduate careers working abroad or in organizations that are engaged in business on a global scale.

Program learning outcomes

Knowledge: Have a thorough understanding of various global business strategies and insight into international business management, and be able to apply this knowledge in new settings relating to the subject area of the program.

Skills: Have developed skills in international business management, and intercultural business communication.

Tuition Fees

59,950 THB- 1st Semester of the 1st year

58,750 THB- 2nd Semester of the 1st year (and for the rest of the regular semesters)

Admission requirements

1. High school diploma (equivalent to 12 years of secondary school)
2. Portfolio of not more than 10 pages (not including the cover page)
3. A copy of the applicant's identification card