

Bachelor of Business Administration in Management

(English Program)

Faculty of Management Sciences



Program Highlights

The program covers the fundamental and applied knowledge in business acumen which are needed to succeed in an ongoing dynamic industry.

Objectives

The Management Program seeks to produce graduates who are capable of establishing their own self in the business field where options are vast with the application of the management strategies and other subjects offered in the program.

Program learning outcomes

Knowledge: Build competencies in applying various strategic management methodologies to manage organizations and lead to business success.

Skills: Acquire management skills such as interpersonal skills, communication and innovation, problem-solving and decision-making, organization and delegation, and forward planning and strategic thinking.

Tuition Fees

59,950 THB- 1st Semester of the 1st year
58,750 THB- 2nd Semester of the 1st year (and for the rest of the regular semesters)

Admission requirements

1. High school diploma (equivalent to 12 years of secondary school)
2. Portfolio of not more than 10 pages (not including the cover page)
3. A copy of the applicant's identification card

Contact Us

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