



BBA International Program in Marketing (KUBIM), Kasetsart University



International Environment with global study experience,
exchange program, international business study, and
international internship.

Objectives:

Design thinking skills and knowledge management in the global business and marketing environments.

Program Learning Outcomes:

Provides students with various skills and experience technical in marketing. Become a professional in business role for future career path opportunity.

Curriculum

SCAN ME



Scholarships

Height GPA, 5A Scholarships

Tuition Fees: 81,250 baht / semester

Admission Requirements:

Completed the final year of high school, with a minimum GPAX of 2.50 and English Proficiency.

Admission Methods For Foreign Students

Full-Time Student: Contact Kasetsart University International Collage (KUIC) at: ku.oip@ku.ac.th

Exchange Student: Please contact the International Affairs Division (IAD) at: iad@ku.th

For more information, please contact



065-395-1988



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KUBIM Kasetsart