

Master of Business Administration Program as of Year 2022 (2-Year MBA Program) Kasetsart International MBA Program (KIMBA), Faculty of Business Administration

<mark>Thesis Plan</mark>

- 1. Total credits not less than 36 credits
- 2. Curriculum Structure
 - 2.1. Compulsory courses not less than 24 credits

- Seminar 2 credits

- Required courses 21 credits

- Elective courses not less than 1 credits

2.2 Thesis not less than 12 credits

3. Courses

3.1. Compulsory courses less than 24 credits

- Seminar 2 credits

- Required courses 21 credits

* Financial Management 3(3-0-6) credits * Contemporary Management 3(3-0-6) credits

* Advanced Operations Management 3(3-0-6) credits

* Advanced Marketing Management 3(3-0-6) credits

* Advanced Managerial Accounting 3(3-0-6) credits

* Advanced Strategic Management 3(3-0-6) credits

* Research Methods in Business Administration 2(2-0-4) credits

* Statistics for Business Research 1(1-0-2) credit

- Elective courses not less than 1 credit

Earn at least 1 credit from the following courses

> Organization Change Management 2(2-0-4) credits

> Entrepreneurship 2(2-0-4) credits

> Modern Human Resource Management 2(2-0-4) credits

> Strategic Communication in Digital Age 2(2-0-4) credits

> Managerial Negotiation 2(2-0-4) credits

> International Business Management 2(2-0-4) credits

> Business Context in ASEAN Countries 2(2-0-4) credits

> Selected Topic in Business Administration 1-3 credits

> Special Problems 1-3 credits

3.2. Thesis not less than 12 credits

o Thesis 1-12 credits

3.3. Additional requirement: Take the following course for non-credit

Advanced Managerial Economics

3(3-0-6) credits



Master of Business Administration Program as of Year 2022 (2-Year MBA Program) Kasetsart International MBA Program (KIMBA), Faculty of Business Administration

Independent Study (IS) Plan

- 1. Total credits not less than 36 credits
- 2. Curriculum Structure
 - 2.1. Compulsory courses not less than 30 credits

- Seminar 2 credits

- Required courses 21 credits

- Elective courses not less than 7 credits

2.2 Independent study 6 credits

3. Courses

3.1. Compulsory courses less than 30 credits

- Seminar 2 credits

- Required courses 21 credits

> * Financial Management 3(3-0-6) credits * Contemporary Management 3(3-0-6) credits * Advanced Operations Management 3(3-0-6) credits

> * Advanced Marketing Management 3(3-0-6) credits

> * Advanced Managerial Accounting 3(3-0-6) credits

* Research Methods in Business Administration 2(2-0-4) credits

3(3-0-6) credits

2(2-0-4) credits

* Statistics for Business Research 1(1-0-2) credit

- Elective courses not less than 7 credits

* Advanced Strategic Management

Earn at least 7 credits from the following courses

> Organization Change Management 2(2-0-4) credits

> Entrepreneurship 2(2-0-4) credits

2(2-0-4) credits > Modern Human Resource Management

> Strategic Communication in Digital Age > Managerial Negotiation 2(2-0-4) credits

> International Business Management 2(2-0-4) credits

> Business Context in ASEAN Countries 2(2-0-4) credits

> Selected Topic in Business Administration 1-3 credits

> Special Problems 1-3 credits

3.2. Independent Study 6 credits

o Independent study 6 credits

3.3. Additional requirement: Take the following course for non-credit

Advanced Managerial Economics 3(3-0-6) credits