

Kasetsart University Short Session

University:

Program: Asian Business and Culture and Lifestyle in Thailand

Period: (TBA)

Class Studies	THAI CULTURE AND CONVERSATION (6 times)
	ASIAN STUDIES (6 times)
Bangkok Cultural Trips - optional	<p>Temple Historic Culture Trip (Local Royal Temples)</p> <ul style="list-style-type: none"> • Wat Arun (Temple of Dawn – ornate spire decorated with tiny pieces of colored glass and ancient Chinese porcelain) • Wat Prakeaw (Temple of the Emerald Buddha - the most sacred Buddhist temple in Thailand, and the Grand Palace) • Wat Pho (Temple of the Giant Reclining Buddha, 46 meters long, covered in gold leaf)
	MOCA (Museum of Contemporary Art)
	Rattanakosin Exhibition Hall (Culture, art, history museum with multi-media exhibitions covering the 18 th Century)
	Chatuchak Market (JJ Market - largest market in Thailand; has more than 15,000 stalls) OTK Market (Luxury agricultural products)
	Night Market (Local Market-Food, Clothing, Entertainment)
	Metro Forest Project (Corporate-sponsored by PTT - Green Forest in the City Project; 75% forest area, 10% water, and 15% mixed uses)
Bangkok Cultural Trips - optional	Tourism in Thailand
	Thailand in the ASEAN Community
	Business Communication in Thailand
	Urban and Rural Development - Environmental Issue
	Buddhism in Thailand
	History of Thailand
	Doing Business in Thailand
Company Visits	Multinational Company (for example, Singha Corporation, MRT - The Metropolitan Rapid Transit)
	Foreign Direct Investment Participation (FDI) or Luxury Hotel Participation
Experiential Cultural Activities	Thai Cooking Class
	Boxing

Date							
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning	<ul style="list-style-type: none"> • Arrive to Thailand • Get SIM card. • Exchange Money 	<ul style="list-style-type: none"> • First Meeting • Orientation • Thai Culture Presentation 	Thai Culture Class	Inside BKK Trip	Thai Culture Class	Thai Cooking Class	Free Time
Afternoon/ Evening	Check in Hotel	Asian Studies 18:00 Welcome Dinner	Asian Studies	Inside BKK Trip	Asian Studies	Bangkok art and culture center	Free Time
Date							
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning	Free Time	Thai Culture Class	Bank of Thailand	Thai Culture Class	All Day Temple Historic Trips	Free Time	Free Time
Afternoon/ Evening	Free Time	Asian Studies – Tourism in Thailand	Company Visits	Asian Studies	All Day Temple Historic Trips	Free Time	Free Time
Date							
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning	Free Time	Thai Culture Class	Thai Culture Class	Asian Studies	Comparative Topics – Students presentation (Compare Japan and Thailand/students select topics)	Free Time	Packing/Prepare to depart
Afternoon/ Evening	Free Time	Boxing or Thai Dance	Metro Forest Project	Revise/prepare for the presentation	<ul style="list-style-type: none"> • Certificate • Closing Ceremony/ Farewell 	Free Time	

Temple Historic Culture Trip



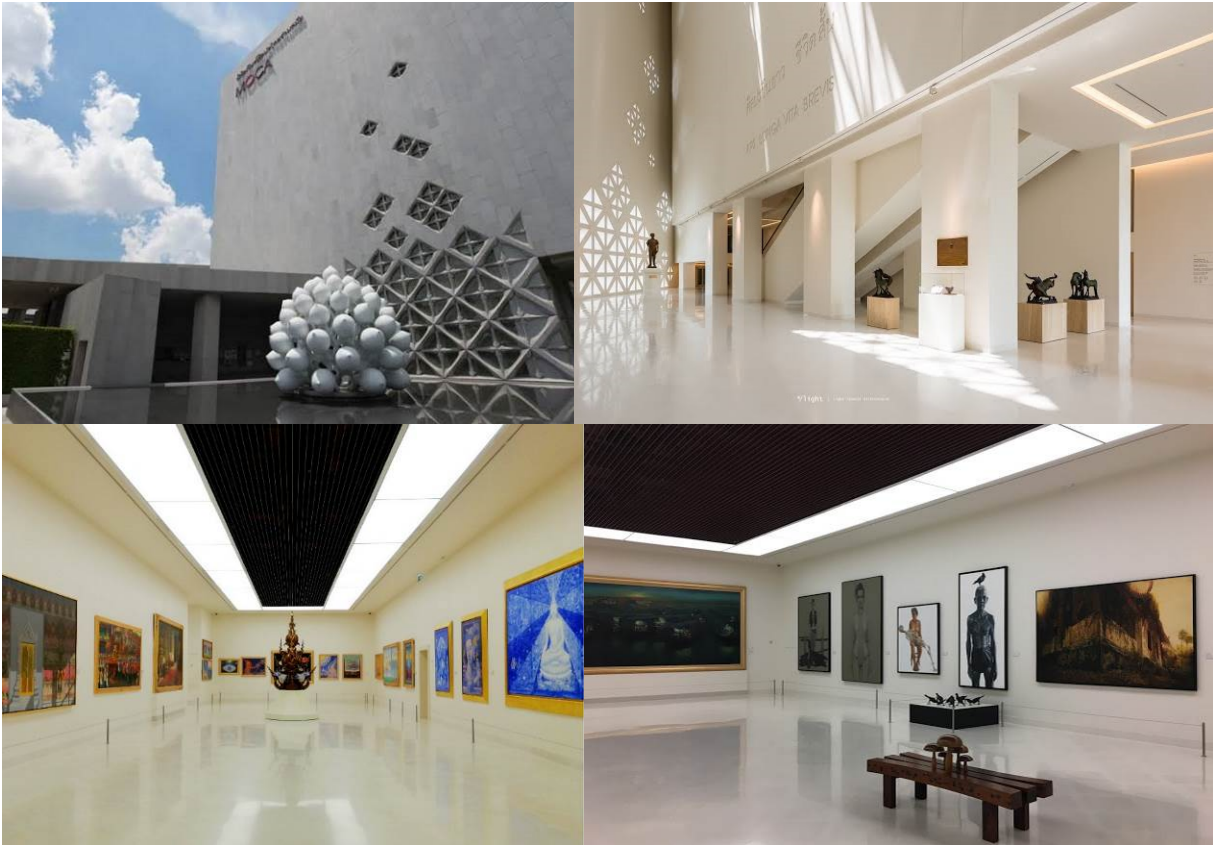
Boxing Class



Rattanakosin Exhibition Hall



MOCA (Museum of Contemporary Art)



Chatuchak Market

