



Bachelor of Business Administration in **Hospitality Industry Management**



(English Program)

- Hotel Management and Entrepreneurship
- Tourism Management and Entrepreneurship

Program Highlights

The curriculum has two selective fields which are Hotel Management and Entrepreneurship and Tourism Management and Entrepreneurship.

Program Learning Outcomes

Knowledge: Students will be ready to become hospitality professionals who have obtained learning experiences in different sectors such as food and beverages, lodging, recreation, travel and tourism, meetings and events operations.

Skill: Students will acquire skills such as hotel and tourism business operation, entrepreneurship mindset skill, creativity and complex problem-solving skill.

Tuition Fees

- 59,950 THB- 1st Semester of the 1st year
- 58,750 THB- 2nd Semester of the 1st year and for the rest of the regular semesters)



Admission requirement

Contact Us

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