



Bachelor of Business Administration in
International Business
(English Program)



Program Highlights

The program offers extensive knowledge as well as an understanding of the dynamics of today's trade and business environment.

Program Learning Outcomes

Knowledge: Students will have a thorough understanding of various global business strategies and insights into international business management. In addition, they will be able to apply the knowledge in new settings relating to the subject area of the program.

Skills: Students will develop skills in international business management and intercultural business communication.

Tuition Fees

- 59,950 THB- 1st Semester of the 1st year
- 58,750 THB- 2nd Semester of the 1st year and for the rest of the regular semesters)



Admission requirement

Contact Us

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