



Bachelor of Business Administration in

Management

(English Program)



Program Highlights

The program covers the fundamental and applied knowledge in business acumen which are needed to succeed in an ongoing dynamic industry.

Program Learning Outcomes

Knowledge: The program will foster student to be competent in applying various strategic management methodologies to manage organizations and lead to business success.

Skills: Students will acquire management skills such as interpersonal skills, communication, innovation, problem-solving, decision-making, forward planning, and strategic thinking.

Tuition Fees

- 59,950 THB- 1st Semester of the 1st year
- 58,750 THB- 2nd Semester of the 1st year and for the rest of the regular semesters)



Admission requirement

Contact Us

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