



COURSE STRUCTURE

The number of credits required for the program: no less than 128 credits

- General Education 24 Credits
- Free Elective Courses 24 Credits
- Specialized Courses 74 Credits
- Training 6 Credits

ADMISSION METHODS

- **English interview**
language and communication skills
- **Case study analysis**
problem-solving and critical thinking

ADMISSION REQUIREMENTS

Have completed or be presently enrolled in the final year at high- school, or the equivalent of Mathayom 6, with minimum GPAs of 3.00

Have attained on of the Proficiency English Test as following scores.

- TOEIC scores at least 650
- TOEFL scores (Institutional Testing Program) at least 542
- TOEFL scores (Internet-based) at least 71
- IELTS scores at least 5.0
- SAT scores at least 529
- KU-EPT scores at least 51

TUITION FEE

Tuition fees are approximately 63,000 THB per semester, excluding accommodation, personal expenses, textbooks, class materials, field trips, entrepreneurship tours, overseas intensive courses. The final semester of cooperative education is 47,000 THB.

CAREER OPPORTUNITIES

- **Practitioner in hospitality and tourism organization;**
hotel, accommodation, airline, venue, dining ,event organizer (MICE industry), transportation, cruise etc.
- **Civil servant in organization relevant to tourism and hospitality**
- **Service experience designer**
- **Entrepreneurs**



PROGRAM HIGHLIGHTS

//

Our premium-quality program blends rigorous academics, immersive hands-on learning, work-integrated learning at The Kaset, Hua Hin, opportunities to earn professional certifications from leading organizations, and guaranteed international internships. From hospitality to home, your future starts here.

KITMAN :
Where Quality Meets Reality

//



KU
KITMAN
KASETSART
UNIVERSITY



CONTACT

Kasetsart University
50 Ngamwongwan Rd, Chatuchak
Bangkok 10900 Thailand



Kitman : Kasetsart University



Kitman : Kasetsart University



@KITMAN.KU



02 579 5566 ext. 4600 or 4617

INTERNATIONAL PROGRAM

**BACHELOR OF ARTS PROGRAM
IN INTEGRATED TOURISM MANAGEMENT**

Department of Tourism and Hospitality Industry
Faculty of Humanities, Kasetsart University



@KITMAN.KU