

CONTACT US

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🌐 <https://kubim.bus.ku.ac.th>

📘 KUBIM Kasetart

📞 ID : kubim1837

WHY STUDY KUBIM?

- BBA in Marketing or KUBIM is one of the most popular bachelor degree programmes in marketing.
- – The 3.5 year professional undergraduate course in Marketing, during the tenure of the course, candidates learn various aspects of business administration and management through class room lectures and practical projects.
- – The KUBIM course offers knowledge and training in marketing and leadership skills to prepare them for marketing careers and entrepreneurship.
- – Advance your career through an global exchange program and internship or training opportunity with our global university partnership.
- – A wide range of sponsorship program for exchange programs/ intensive short-term academic program and internship or training opportunity



KUBIM
BBA IP in Marketing

**KASETSART
UNIVERSITY**

WWW.KUBIM.BUS.KU.AC.TH



ADMISSION REQUIREMENTS

1. Graduated / studying in the final year of high school. (in Thailand or abroad)
2. A minimum GPAX of 2.50/ 4 or equivalent
3. Submit one of the following English proficiency test scores
 - TOEFL ITP \geq 543
 - TOEFL IBT \geq 72
 - IELTS \geq 5.5
 - KU-EPT \geq 51

EXCLUSIVE PRIVILEGES FOR STUDYING AT KUBIM

01

Well-built curriculum for opportunities to learn marketing professions as experts.

02

Internship programs with accredited international organizations.

03

Exchanges with over 700 reputable partners worldwide.

04

Excursions to expand curricular experiences engaging in cultural exchanges, relationships, and gaining knowledge.

KUBIM TUITION & FEES

THB 81,250
per semester

Exchange Program

The syllabus of the KUBIM includes an exchange program that builds students' international experience. In the fourth year, you'll spend a semester or one year abroad at one of the world's 700 partnership universities. These exchange experiences are highly valued by employers and recruiters and can open the door to a successful international career.

