



## BBA International Program in Marketing (KUBIM), Kasetsart University



International Environment with global study experience,  
exchange program, international business study, and  
international internship.

### Objectives:

Design thinking skills and knowledge management in the global business and marketing environments.

### Program Learning Outcomes:

Provides students with various skills and experience technical in marketing. Become a professional in business role for future career path opportunity.

### Curriculum

SCAN ME



### Scholarships

Height GPA, 5A Scholarships

Tuition Fees: 81,250 baht / semester

### Admission Requirements:

Completed the final year of high school, with a minimum GPAX of 2.50 and English Proficiency.

### Admission Methods For Foreign Students

Full-Time Student: Contact Kasetsart University International Collage (KUIC) at: [ku.oip@ku.ac.th](mailto:ku.oip@ku.ac.th)

Exchange Student: Please contact the International Affairs Division (IAD) at: [iad@ku.th](mailto:iad@ku.th)

For more information, please contact



065-395-1988



<https://kubim.bus.ku.ac.th>



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